

PROPERTY Gazette

News | Construction | Gardening | For sale | For rent | Classifieds

Istana scoops top award for Asia-Pacific

PRISM Estates, developers of the Istana Phuket residential development in Nai Thon, has won three Asia Pacific Property Awards in the categories Architecture Multiple Residence, Development Multi Residence and Development Marketing.

The presentation of awards will be at a gala presentation dinner at The Longemont Hotel in Shanghai during the Property Summit on May 30 and 31, to be attended by hundreds of leading property professionals from across the Asia-Pacific region.

Istana Phuket features 19 individually designed residences by



Richard Cohen

world-renowned principal of GFAB Architects Gary Fell. They offer sophisticated architecture based on intelligent contemporary design, ultimate quality and environmental harmony.

Ten of the villas are still avail-



PURE STYLE: The design, marketing and multiple residence aspects of Istana were voted best in the Asia-Pacific.

able for sale at prices starting at US\$4.25 million for the four-bedroom configuration, US\$6.45mn for the five to six-bedroom configuration and US\$8.45mn for the seven-bedroom Villa 19.

The villas bested entries from a record 21 countries taking part in the Asia Pacific Awards this year, including entrants for the first time from Papua New Guinea, Tonga and Cambodia.

The awards are part of the International Property Awards, which were established 17 years ago and cover residential as well as commercial developments.

As the world's most prestigious

property competition, the awards are supported by Bloomberg Television, Google, *The New York Times* and its international edition the *International Herald Tribune*.

The prime focus of the competition is to seek out the best real estate professionals worldwide.

"We are delighted that the international community has recognized our dedication and passion to the quality design we've lavished on Istana," said Richard Cohen, Director of Sales at Istana Phuket.

"We're honored to represent Thailand in this regional competition and pleased that our philosophy of developing luxury

homes while remaining environmentally sensitive has resonated with the judges," he added.

Winners from the Asia Pacific Property Awards, now including Istana Phuket, will compete against other winning companies from Europe, Africa, the Americas and Arabia to find the World's Best in each category.

Both in 2009 and 2010, the Asia-Pacific region scooped no less than seven World's Best awards.

The industry is now watching with great interest to see if this feat can be matched – or beaten – at the final awards at London's Savoy Hotel on December 12.

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For more information, please visit Laguna Property Centre, Canal Village, Laguna Phuket

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