



MEDIA RELEASE
FOR IMMEDIATE RELEASE
June 8, 2011

ISTANA PHUKET BAGS FIVE INTERNATIONAL BLOOMBERG PROPERTY AWARDS IN SHANGHAI

PHUKET, THAILAND: Prism Estates, developer of the Istana Phuket residential estate near Naithon Beach, Thailand, took home five awards at the Asia Pacific Region division of the International Property Awards in Shanghai on Tuesday, May 31st, 2011.

Istana Phuket received top honours for all of Asia as **Best Development (Multiple Units) Asia Pacific** and **Best Architecture Multiple Residence Asia Pacific**. The project also won three Thailand-wide awards for Best Architecture Multiple Residence Thailand, Best Development Marketing Thailand, and Best Development (Multiple Units) Thailand.

Designed by Gary Fell, the Principal of GFAB Architects, Istana Phuket features 19 individually designed palatial residences offering sophisticated, timeless architecture based on intelligent bespoke design, ultimate quality and environmental harmony.

"While we are extremely happy to have won the award for the best overall residential development in all of Asia, the recognition for our architectural design is equally gratifying." Richard Cohen, Sales Director of Istana Phuket. "We've always maintained that Gary Fell's design approach to Istana Phuket is absolutely world-class. This award now officially confirms our views about his amazing architecture."

Istana Phuket is excited to be representing the Asian region, competing against other regional winners from Europe, Africa, the Americas and the Middle East for the ultimate 'World's Best' award during a ceremony at London's Savoy Hotel on December 12th, 2011.

A record number of 21 different countries took part in the Asia Pacific Awards this year. New countries competing included Papua New Guinea, Tonga and Cambodia as part of the overall International Property Awards which was established 17 years ago.

Presented in association with Bloomberg Television and Google, the meticulous award process involves a judging panel of over 50 experts chaired by Lord Bates of Langbaugh and covers every aspect of the property business such as development, architecture, interior design and agency.

Istana Phuket features 19 individually designed palatial residences offering sophisticated, timeless architecture based on intelligent contemporary design, ultimate quality and environmental harmony.

Ten Istana Phuket villas are still available for sale with prices starting at \$US 4.25 Million for the 4 bedroom configuration, 6.45 Million for the 5-6 bedroom configuration and \$US 8.45 Million for amazing Villa 19 with 7 bedrooms.

More information is available at www.istanaphuket.com

-END-

For media enquiries, please contact:
Mr. Duane Lennie
Tel: +66 86 948-6836 (Outside Thailand)
Tel: 086 948-6836 (Inside Thailand)
Email: duane@istanaphuket.com